

Social Networking

CIO Presentation to the ITB
August 6, 2009



Purpose

- To discuss the trends, technologies, issues, and direction for the state of Montana

Social Networking Trends

- Social networking has the power to influence political events and world perception of those events.
- Organizations will incorporate social-networking capabilities into their intranets to enhance internal communication between employees as well as external communication with partners.
- Staple of President Obama's web site strategy.
- By 2013, an estimated 52% of Internet users will be regular social network visitors.

Social Networking Technologies

- Cloud Computing
- Facebook
- LinkedIn
- Twitter
- MySpace
- Google Friend Connect

Social Networking Issues

- Productivity
- Bandwidth
- Privacy
- Security

Direction for the state of Montana

- Discussion